

INVOICE


wfsb.com

WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 Main: (860)728-3333
 Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
496904-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHINGTON	National

Billing Address:

Great American Media (GMMB)
 Attention: Accounts Payable
 1010 Wisconsin Avenue
 Washington, DC 20007

Send Payment To:

WFSB
 BOX 13034
 Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	1942

Flight Dates	Order #	Alt Order #
10/03/12 - 10/08/12	496904	06360119

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	49	53

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/03/12	10/05/12	Eyewitness News	12pm - 12:30PM	---WTF--	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---WTF-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Th 10/04/12 12:00 PM Eyewitness News 12pm - 12:30PM :30 DSC12102 \$750.00 NM 1 WFSB F 10/05/12 Eyewitness News 12pm - 12:30PM :00 \$750.00 NM Credited									
2	10/03/12	10/05/12	Eyewitness News	5pm - 5:30pm	--WTF--	:30	2	\$1,950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WTF-- 2 \$1,950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/03/12 5:26 PM Eyewitness News 5pm - 5:30pm :30 DSC12102 \$1,950.00 NM 2 WFSB Th 10/04/12 5:22 PM Eyewitness News 5pm - 5:30pm :30 DSC12102 \$1,950.00 NM									
3	10/03/12	10/05/12	Eyewitness News	5:30pm - 6pm	--WTF--	:30	1	\$1,950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WTF-- 1 \$1,950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 10/04/12 5:44 PM Eyewitness News 5:30pm - 6pm :30 DSC12102 \$1,950.00 NM									
4	10/03/12	10/05/12	Eyewitness News	6pm - 6:30pm	--WTF--	:30	2	\$2,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WTF-- 2 \$2,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/03/12 6:09 PM Eyewitness News 6pm - 6:30pm :30 DSC12102 \$2,250.00 NM 2 WFSB F 10/05/12 6:27 PM Eyewitness News 6pm - 6:30pm :30 DSC12102 \$2,250.00 NM									
5	10/03/12	10/05/12	Eyewitness News	6:30am - 7am	--WTF--	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WTF-- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/03/12 6:45 AM Eyewitness News 6:30am - 7am :30 DSC12102 \$1,400.00 NM 2 WFSB F 10/05/12 6:53 AM Eyewitness News 6:30am - 7am :30 DSC12103 \$1,400.00 NM									

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Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	1942	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/03/12	10/05/12	Eyewitness News	6:30am - 7am	--WTF--	:30	2	\$1,400.00	NM
6	10/03/12	10/05/12	Inside Edition	7pm - 7:30pm	--WTF--	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WTF-- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB W 10/03/12 7:20 PM Inside Edition 7pm - 7:30pm :30 DSCT12102 \$1,600.00 NM 1 WFSB Th 10/04/12 7:28 PM Inside Edition 7pm - 7:30pm :30 DSCT12102 \$1,600.00 NM									
7	10/03/12	10/05/12	CBS: THE EARLY SHOW	7am - 9am	--WTF--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WTF-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/03/12 8:24 AM CBS: THE EARLY SHOW 7am - 9am :30 DSCT12102 \$800.00 NM									
8	10/08/12	10/08/12	Entertainment Tonight	7:30pm - 8pm	1-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/08/12 7:46 PM Entertainment Tonight 7:30pm - 8pm :30 DSCT12103 \$1,600.00 NM									
9	10/03/12	10/05/12	9am-10am	9am - 10am	--WTF--	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WTF-- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/03/12 9:59 AM 9am-10am 9am - 10am :30 DSCT12102 \$550.00 NM 2 WFSB F 10/05/12 9:34 AM 9am-10am 9am - 10am :30 DSCT12102 \$550.00 NM									
10	10/05/12	10/05/12	CSI: NY	8pm - 9pm	----1--	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 10/05/12 8:35 PM CSI: NY 8pm - 9pm :30 DSCT12103 \$7,000.00 NM									
11	10/08/12	10/08/12	Hawaii 5-0	10pm - 11pm	1-----	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/08/12 10:34 PM Hawaii 5-0 10pm - 11pm :30 DSCT12102 \$7,000.00 NM									
12	10/07/12	10/07/12	Delayed The Mentalist	1030-1130p	-----1	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 10/07/12 11:05 PM Delayed The Mentalist 1030-1130p :30 DSCT12103 \$7,000.00 NM									
13	10/07/12	10/07/12	Face the Nation/ Face the	10:30am - 11:30am	-----1	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/07/12	10/07/12	Face the Nation/ Face the State	10:30am - 11:30am	-----1-	:30	1	\$500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 10/07/12 10:29 AM Face the Nation/ Face the State 10:30am - 11:30am :30 DSCT12103 \$500.00 NM									
14	10/07/12	10/07/12	7a-9a Sun Eyewitness Ne	7am-9am	-----1	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -----1 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 10/07/12 7:58 AM 7a-9a Sun Eyewitness News 7am-9am :30 DSCT12103 \$700.00 NM									
15	10/07/12	10/07/12	CBS Sunday Morning	9:00am - 10:30am	-----1	:30	1	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -----1 1 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 10/07/12 9:46 AM CBS Sunday Morning 9:00am - 10:30am :30 DSCT12102 \$1,400.00 NM									
16	10/07/12	10/07/12	Delayed The Good Wife	930-1030p	-----1	:30	1	\$7,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -----1 1 \$7,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 10/07/12 10:12 PM Delayed The Good Wife 930-1030p :30 DSCT12102 \$7,500.00 NM									
17	10/03/12	10/06/12	Eyewitness News	11PM - 11:35PM	--WTF--	:30	2	\$1,900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 --WTF-- 2 \$1,900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/03/12 11:27 PM Eyewitness News 11PM - 11:35PM :30 DSCT12102 \$1,900.00 NM 2 WFSB Sa 10/06/12 11:08 PM Eyewitness News 11PM - 11:35PM :30 DSCT12102 \$1,900.00 NM									
18	10/08/12	10/08/12	Eyewitness News	5:30pm - 6pm	1-----	:30	1	\$1,950.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 1----- 1 \$1,950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/08/12 5:43 PM Eyewitness News 5:30pm - 6pm :30 DSCT12102 \$1,950.00 NM									
Total Spots							24		

Payment Terms Net 30 Days

<u>Gross Total</u>	\$57,450.00
<u>Agency Commission</u>	\$8,617.50
<u>Net Amount Due</u>	\$48,832.50

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